

36th PROFESSIONAL SESSIONS

APRIL 28 TO 30, 2020

SPECIAL STANDS AVAILABLE DURING THE PROFESSIONAL SESSIONS

More than 12,000 professionals –publishers, distributors, booksellers, literary agents, translators, illustrators, graphic designers and printers, educators and librarians– gather for three days of intense training and business around the Latin American publishing industry.

Your company may be present at the Fair by renting a stand exclusively during the three days of the Professional **Sessions**.

Location: Red Pavilion

Exhibition working hours: April 28 to 30, 2020, from 9:00 to 18:00.

Characteristics: Surface 7 sq. m. (3.5m X 2m), in aluminum modules, with 15 slanting shelves, a desk with drawers and lock and three chairs. Stands will be carpeted and bear a poster with exhibitor's name and number; full lightning on a 30W per sq.m. basis and a socket will be provided. Price covers cleaning and surveillance services and an entry in the Book Fair Catalog.

Price: USD 2,350 per stand.

Payment Terms: 50 % of the total value of stand (s) as down payment to reserve space and exhibition services. The remaining 50% must be paid before **April 10, 2020**. Checks must be issued to the order of **FUNDACIÓN EL LIBRO**. **Exhibitors canceling debts before December 20, 2019 will have a 5% (five percent) discount on the total amount of the plot hired.**

Stand distribution mechanism: Selection criteria includes surface applied for (i.e. the number of stands booked) and number of prior fairs in which applicant has taken part.

SPACE BOOKING APPLICATION FORM

Send to Fundación El Libro

Hipólito Yrigoyen 1628, 5to piso - C1089AAF – Buenos Aires – República Argentina

Tel.: (54-11) 4370-0600, E-mail: profesionales@el-libro.org.ar

Please book booth(s) for me / us

Company Name:

Name:

Address:

City:.....Province / State:.....

Zip Code:Country:.....

Phone number : (.....)Fax: (.....)

E-mail:

Web Site:

Category (Tick as applicable): Chamber ☐ Publisher ☐ Distributor ☐ Bookseller ☐ Organization ☐



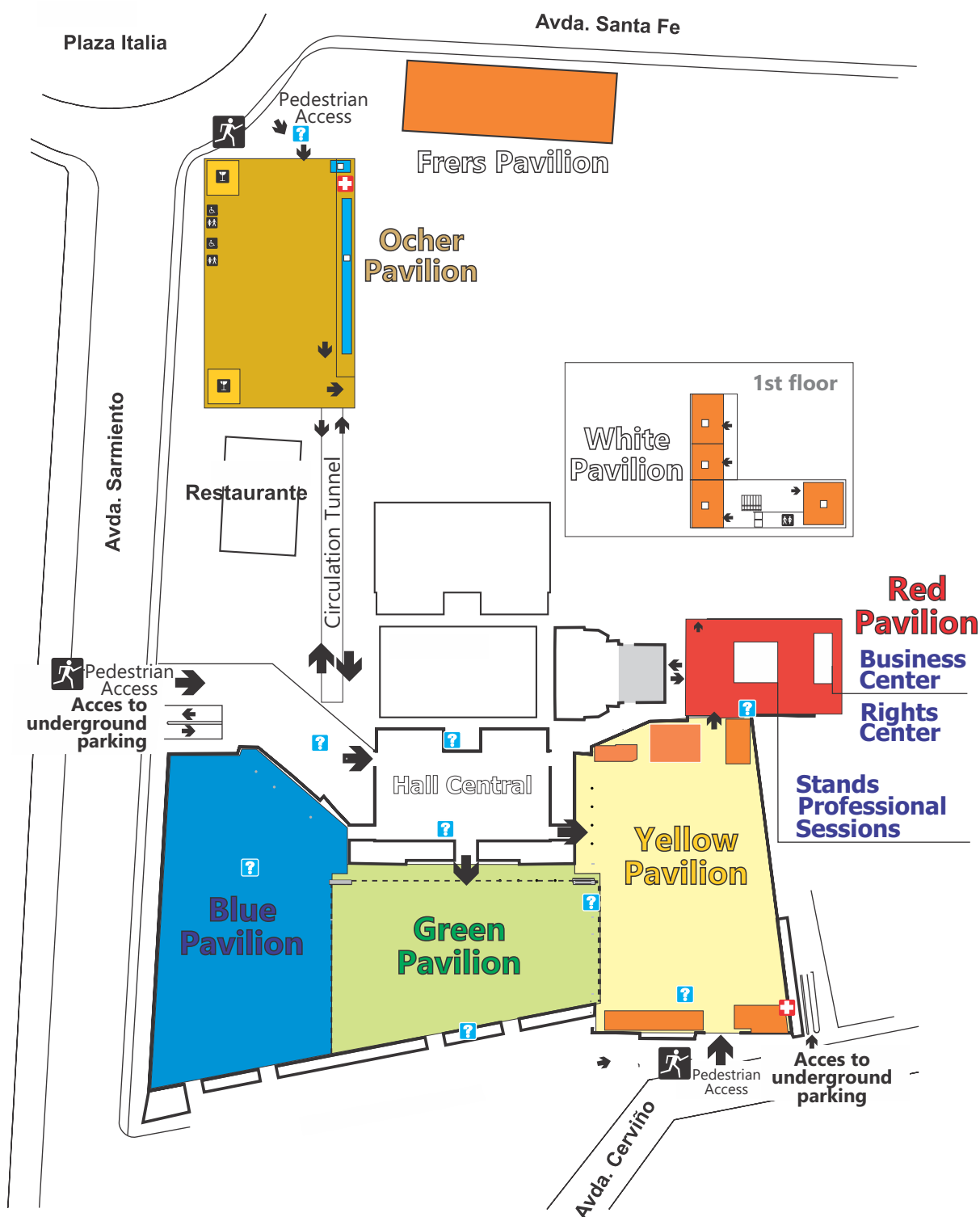
**46.^a Feria Internacional
del Libro de Buenos Aires**

**Fundación
El Libro**

<http://www.el-libro.org.ar>
e-mail: profesionales@el-libro.org.ar

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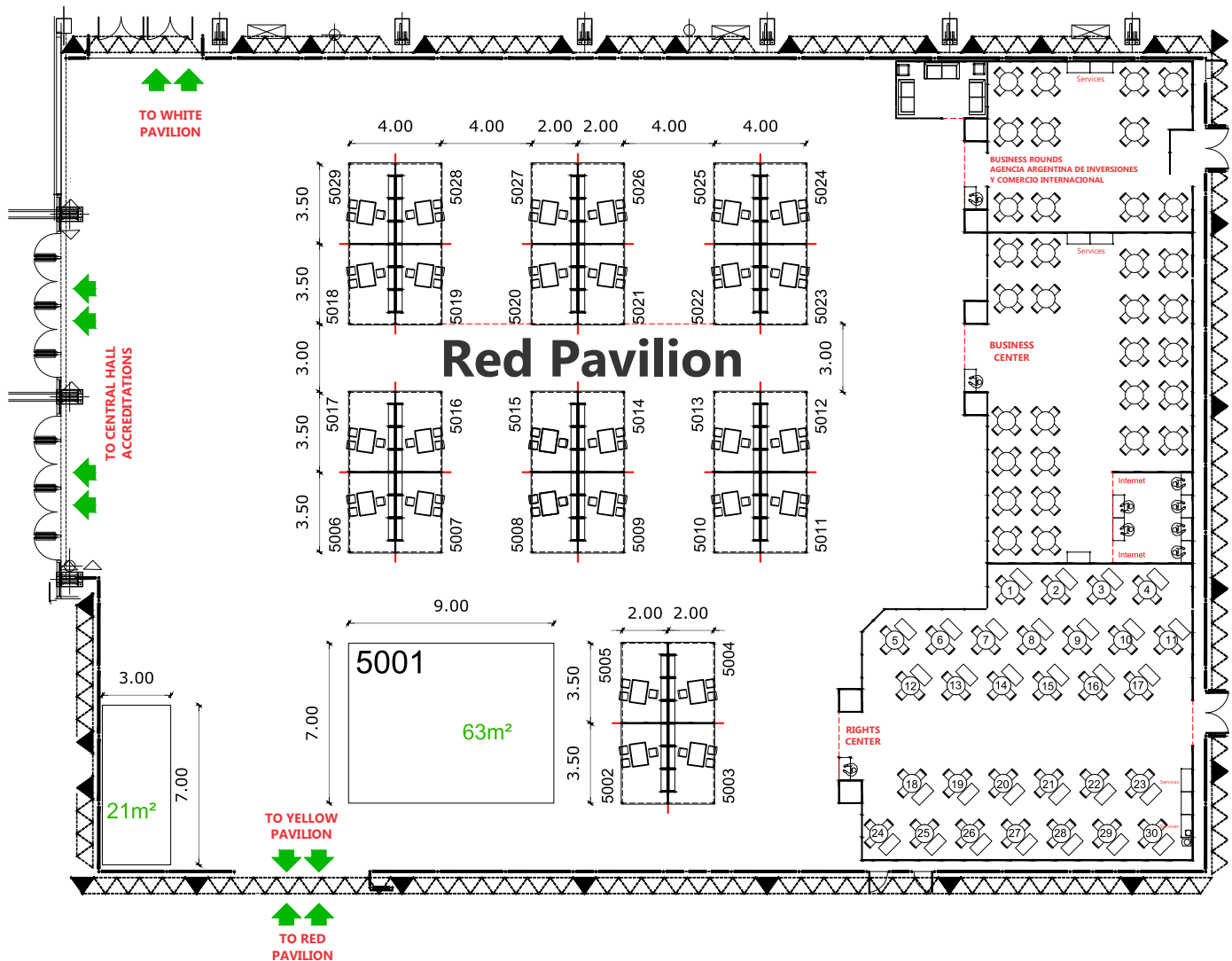
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GENERAL PLAN - RED PAVILION

STAND DISTRIBUTION - PROFESSIONAL SESSIONS



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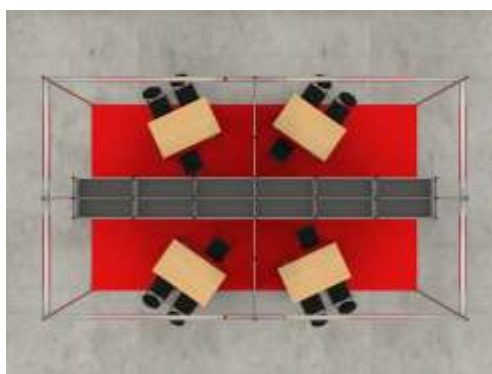
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STAND DESIGN - EQUIPMENT PROVIDED



SURFACE: 7 m2
SIZE: 3.50m X 2m

15 SLANTING SHELVES

1 DESK - 3 CHAIRS

CARPET

LIGHTNING / MULTIPLE SOCKETS

POSTER WITH EXHIBITOR'S NAME
(graphic is not included)



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