

THE 46th BUENOS AIRES INTERNATIONAL BOOK FAIR IS ORGANIZED AND MANAGED BY FUNDACIÓN EL LIBRO, HEREBY DESIGNATED AS THE ORGANIZING COMMITTEE (ORGANIZING ENTITY). The Foundation's Administration Board and its Executive Board will be the governing authorities in all matters of interpretation and application of these Regulations, and of statutory or complementary rules related to this Exhibition. It will appoint an ORGANIZING ENTITY or will assume this responsibility itself with the representatives that constitute it at the time the Fair is held.

INTRODUCTION

This Exhibition will be governed by the present Regulations, the Stand Building Regulations, and informative memos, which applicants declare to know, and are hereby committed to observe. They are an integral part of the agreement between the applicant and the ORGANIZING ENTITY. The ORGANIZING ENTITY is entitled to modify the present regulations prior or while the exhibition is held if considered convenient or necessary. These modifications will be communicated at the exhibitor.

1. PLACE AND DATE

It will be held at La Rural (Avenida Sarmiento 2704, Buenos Aires, Argentina) from April 28 to May 18, 2020.

Book-related Professional Sessions: April 28 to 30, 2020.

Opening Ceremony: Thursday, April 30, 2020.

For all other visitors, the Fair will be open from April 30 to May 18, 2020.

Book Fair Night will take place on May, Saturday 2, 2020. Schedule of function will be communicated by informative memo.

2. OPERATIONS MANAGEMENT AUTHORITIES

The Book Fair operations authority for the time devoted to building, arranging, and dismantling stands, and for the duration of the Book Fair will be the Technical Direction and the Commissariat. The Commissariat will be responsible for the enforcement of these Regulations in their respective areas.

3. EXHIBITORS

All public or private, national or foreign entities, associations and corporations carrying out book-related activities are entitled to participate in this Book Fair, including embassies of foreign countries duly accredited in the Argentine Republic carrying out book-related dealings through one or several of the following activities:

- a) Foreign publishers, book dealers and booksellers whose principal activity is publishing or bookselling. For these exhibitors the offers and promotions must not exceed the 20% of the exhibited for sale material. Those exhibitors mentioned at this section who decide to include complementary material, mentioned in section f) of this article at a 20% inferior to the exhibited for sale material, will be able to keep the correspondent location for exhibitors according the scoring system.
- b) The intellectual creation of books: associations of authors, playwrights, and all other artistic manifestations, who will be authorized to exhibit and sell their members' books.
- c) The manufacture of books: design and illustration, graphic and binding industries, and paper manufacturing through paper suppliers, printers and related activities, manufacturers and importers of printing equipment and accessories. They will be entitled to exhibit and sell all material related to their business in accordance with the requirements established by the Book Fair.
- d) Companies which main activity is bookselling of discontinued books and periodicals in proportions that exceed 20% of the exhibited for sale material. These companies must have participated in 3 of the last 4 Fairs and must count with more than 60 points.
- e) Bibliophile associations, public and private libraries, antique book dealers: will be allowed to provide information about their organizations and activities by means of promotion related activities and the sale of publications.
- f) Any other book-related activity and items that may complement those mentioned above: cartographic material, cultural posters, bills, paintings and artistic cards, didactic publications and media, newspapers and all kind of periodicals and journals, ancillary teaching materials (with the exception of workbooks and writing devices), informatics (software and hardware), information, educational and cultural technologies, educational and cultural videos, didactic games and toys and any other item that may be regarded as such by the ORGANIZING ENTITY. Location of these firms will be determined by the ORGANIZING ENTITY. Book exhibitors that will include any of the mentioned items in a proportion of less than 20% of their total exhibition area will be able to keep the location provided as an exhibitor according to the number of points they have accumulated at the Book Fair. Exhibitors are not allowed to exhibit and / or sale garments, rucksacks, pins and toys, among other products not related to books. Strict compliance with the provisions set forth in this article will determine the application of the provisions set forth in article 15 of the present regulations.
- g) Foreign, none established in Argentina, Embassies, chambers, Institutions and Enterprises: Will be authorized to exhibit and sell books and all print material related to their business in accordance with the requirements established by the Book Fair.
- h) If considered compatible with the Fair aims, the ORGANIZING ENTITY is entitled to authorize the participation of companies related to different activities from those detailed above and to categories not included in this article.

Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

4. DUTIES OF PARTICIPANTS

Exhibitors will only exhibit and / or sell material according to established in Article 3 of these Regulations. The Commissariat will check the compliance of this Article and is authorized to remove all material not enclosed in it.

It will not be admitted the exhibition of any other kind of material such as clothing, accessories, backpacks and luggage, pins, toys, posters, bookmarks, all these being entirely illustrative since it includes all products not considered books or Periodicals, except those cases established in article 3 section f).

The compliance of these rules is linked to what is established in Article 15 of these Regulations.

4.1. When submitting an application form, the applicant must supply the names of the person in charge and of the firm or business, and of the representative before the ORGANIZING ENTITY, who should occupy a managerial and decision making position.

The applicant must notify the ORGANIZING ENTITY of all the publishing houses and complementary items (article 3.e) that will sell during the Fair on the attached form, indicating the proportional space those items will occupy within the total area of their stand. The applicant will also inform the ORGANIZING ENTITY if other items not specified in article 3.e will be sold, identifying each item separately and the proportional space they will occupy within the total area of the stand. Acceptance of these new items is entirely at the sole discretion of the ORGANIZING ENTITY, whose decision is unquestionable. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

Distributors, representatives, and booksellers will be entitled to incorporate further catalogues after they have registered. The ORGANIZING ENTITY will not be liable or participate in disputes arising among Exhibitors or third parties due to prohibitions or limitations in the exhibition and/or sale of books or publisher lists.

4.2. All sales and promotions must be exclusively made within the limits of each Exhibitor's stand. Posters and any other advertising elements must be located within the boundaries of each stand. Distribution of promotional material or leaflets outside the own stand limits is not permitted. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

4.3. Exhibitors are required to discount the price of the Fair admission ticket, upon presentation of the corresponding coupon, on all purchases made at a single stand, regardless of the means of payment, provided that the amount of the purchase is equal to or higher than the amount that the ORGANIZING ENTITY will specify before March 20, 2020 in due course by notifying all exhibitors through a circular letter. Such discount must be made on all cases falling under this section, even when special offers are concurrently made. Exhibitors can make special offers and additional discounts according to Law 25.542 related to Bookseller's Activity protection. Strict compliance with the provisions of this article will determine the application of the provisions set forth in article 15 of the present regulations.

4.4. Exhibitors will provide bibliographic information on the material they will exhibit and/or sell. The mechanism will be set forth by the ORGANIZING ENTITY in due course. Exhibitors must abide by the rulings set forth in Argentine Laws 11723; 20380, 22362; 22399; 25446 and related regulations. At the request of the ORGANIZING ENTITY they must supply information related to the control of editions and copyright protection. Should material in violation of the aforementioned rules be detected in their stands, the ORGANIZING ENTITY shall be entitled to impose fines, suspend, interrupt, restrict or prohibit the participation of the exhibitor and/or the physical or legal persons acknowledged to have been involved in such behavior at the present or future Fairs, depending on the seriousness of the perceived violations. Without prejudice to reporting the violations to the copyright owners as well as trade chambers and relevant professional associations they may belong to and take legal action, if pertinent.

The ORGANIZING ENTITY will keep records of these proceedings in the exhibitor's file, which will be taken into account to all purposes related to his participation in future exhibitions.

4.5. Exhibitors not selling the books exhibited or selling them at the end of the Fair must warn the public by means of perfectly visible signs within their stand. In the case of unique copies of books, they must be delivered at the end of the Fair.

4.6. Exhibitors must abide by Argentine legislation and the Buenos Aires City government regulations, ethical norms commonly accepted in the book trade according to habits and customs, professional dispositions, and those provided at the present regulations. No books expressly forbidden by current legislation will be exhibited or sold. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

4.7. Neither partial nor full transfer nor use of stand or conclusion of business on behalf of persons or companies other than those duly registered paying participants will be allowed.

Foreign Exhibitors may request special permission to appoint an operating company to engage only and exclusively in the administration of their stand. Such appointment does not relieve the registered exhibitor from the obligations arising from the remaining terms hereof. The designated operator will only be entitled to perform administrative tasks and must agree to comply with Argentine laws numbers 11723, 20380, 22362, 22399, 25446 and related regulations. It will not be permitted under any circumstances to advertise and/or directly or indirectly carry out marketing activities to promote its own or third-party brand/s.

In all cases written authorization from the ORGANIZING ENTITY is mandatory. Exhibitors must apply for such authorization in writing at the moment they present their application form to one month before the beginning of the Fair and it may be granted only for this purpose. Strict compliance with the provisions of this article shall have effect as set forth in article 15 of these Regulations.

4.8. Accumulated points will be acknowledged to all firms that continue the work of other firms which have ceased trading, provided that the continuation of the firm has been the result of the merger, acquisition or complete purchase of the company, whatever the means may have been. Therefore, they must duly prove that they have acquired all assets and have assumed all liabilities. Exhibitors under these circumstances must expressly request acknowledgement of number of points to the ORGANIZING ENTITY. The decision taken by the ORGANIZING ENTITY will be final and binding. The addition of number of points will not be allowed if the new firm and the original firm have simultaneously participated in previous Book Fairs.

4.9. Should an individual or a publishing house accepted as an exhibitor be pronounced bankrupt prior to the opening of the Fair, he/it will not be entitled to participate in the Fair, and any payments already made to secure a stand shall be withheld by the ORGANIZING ENTITY as a penalty. If during the time elapsed between acceptance of application to participate in a Fair and the actual time the Fair is open, an exhibitor should file for a meeting of creditors or invoke suspension of payments, he would only be entitled to participate in that Fair if a third party assumes responsibility for the cancellation of all outstanding installments and actually pays them. Otherwise, the same procedure provided in case of bankruptcy will apply.

4.10. According to Argentine legislation in force, "limited exhibition" materials (thus regarded by the Exhibitor or by the ORGANIZING ENTITY) must not be placed within the reach of minors. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

5. PUBLICITY

5.1. All forms of advertising within stand limits will be allowed provided their content does not conflict with current legal regulations, these Regulations, good taste and the style of the Book Fair. There shall be no advertising outside the perimeter of the stand.

Exhibitor's Name and the names of associated companies or with common shareholders will be allowed to appear on the main part of the Exhibitor's stand or on the front arch where light devices are placed; on the Fair Guide, Exhibitors' List on the Web Site and on the billboard provided by the ORGANIZING ENTITY. Companies constituting an economic group will be entitled to choose the name of one or all of them.

The posters with the names of publishing houses represented by the Exhibitor must be located inside the stand. Each announcement will not exceed 30% of the size of the main billboard (whichever is bigger) located in the main part of the Exhibitor's stand or on the front arch where light devices are placed, which can only bear the registered Exhibitor's or economic group name.

Hand written signs indicating special promotions will not be allowed. Posters indicating prices written in fonts larger than 10 cm high will not be allowed.

5.2. Exhibitors will be entitled to invite authors of books exhibited and sold by them to sign copies of their books within stand limits, to avoid jamming circulation of visitors in the aisles or to disturb other Exhibitors. Each Exhibitor will provide the ORGANIZING ENTITY with the necessary information 2 (two) days in advance of the event. The ORGANIZING ENTITY will announce this activity within the Fair grounds. In order to keep the right circulation of visitors in the aisles and to preserve general security, the ORGANIZING ENTITY has the faculty of moving authors' signing to a special part of the Fair when considered necessary. The decision taken by the ORGANIZING ENTITY will be unappealable and once notify the exhibitor will have to comply with it.

If a writer signs books in the stand beyond Fair closing time, the exhibitor will provide the required security in order to protect other exhibitors' material. If the exhibitor does not provide such security, the ORGANIZING ENTITY will provide the official security service. The cost will be billed to the exhibitor. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

5.3 Each exhibitor shall be solely responsible for damages caused by their employees, elements of people involved in manning their stand or events organized by them both inside and outside their stand. Furthermore, exhibitors shall hold Fundación El Libro harmless from any and all claims made by third parties due to the theme and content of their exhibitions, events and/or expressions in which they are involved. Those acts or activities authorized by the ORGANIZING ENTITY at first, but later considered potentially cause of disturbance, risk, or offense to the public, or other Exhibitors, or affecting freedom of opinion or of expression, or exalting ideas and denying of crimes condemned by the current Argentinean laws within the framework of the Book Fair will be suspended immediately. Strict compliance with the provisions set forth in this article will determine the application of the provisions set forth in article 15 of the present regulations.

Fundación El Libro shares the social and legislative conventions referred to Human Rights, which condemned acts of State Terrorism conducted by the last military and civil dictatorship. Those conventions are a solid agreement for the Argentinean society and law protects their compliance. Therefore, all activities, acts, book presentations, etc. pretend to take place within the Book Fair framework but violate these conventions and agreements will not be allowed.

Fundación El Libro will not accept requests for such events. As for the authorized events, if the ORGANIZING ENTITY would have been wrongly informed of the contents of them by the day of realization, and acknowledging the nature of these events will proceed to suspend, interrupt and prohibit them. Also as a penalty for non-compliance, all other activities organized by the exhibitor will be cancelled as well.

The same penalty will be applied for events that promote xenophobia, racism, or gender identity, sexual orientation, religious beliefs or any other kind of discrimination. Exhibitors that may have incurred into these violations will lose all the payments already made as an economic compensation to the ORGANIZING ENTITY for damages caused. In addition, the exhibitor may be compelled to pay a fee and lose the points accumulated. The Administration Board of Fundación El Libro determines this decision.

5.4. Sound source used in any kind of event within stand limits will not exceed 80 decibels. The installation and use of microphones, amplifiers and other sound equipment requires previous and formal authorization from the ORGANIZING ENTITY. Strict compliance with the provisions of this article shall have effect as set forth in article 15 of these Regulations.

6. WATCHMEN, SECURITY, CLEANING SERVICES AND INSURANCE

6.1. Watchmen and security services. The ORGANIZING ENTITY will hire general surveillance staff, but it will not be held liable for any theft or robbery. Exhibitors will be solely liable for damages caused by their staff members to third parties and/or their property. They will refrain from claiming any kind of compensation for damages to their belongings due to theft, robbery, fire, ray storms, tempests, explosions, hail storms, water or roof leakage, dampness, accidents, civil upheavals, sabotages, flooding or any other causes, whatever their origin. They will also be liable for material damages and detriment caused within and without their stands by their staff and/or risky belongings brought into the stand by the Exhibitor.

The ORGANIZING ENTITY will not be held liable for damages done to stands resulting from any eventual social upheavals.

It is the Exhibitors' duty to prevent theft or robbery. Should any of them happen, they must be immediately reported to the ORGANIZING ENTITY and/or watchmen service members.

Exhibitors will be solely liable for damages to third parties caused by the acts of their staff or vices in the objects they introduced in their stands, or the stand structure. The ORGANIZING ENTITY will not be held liable in such cases. It denies any liability others may assign to it in case of damages that Exhibitors may suffer due to natural occurrences or acts of God. Exhibitors will therefore refrain from filing claims for ensuing damages, loss of profits, or any other kind of compensation.

Exhibitors will be entitled to hire additional surveillance staff for their stand with the officially acknowledged security services firm the name of which will be provided to exhibitors in due course.

Nobody will be allowed to stay within Fairground limits while the Book Fair is closed except the surveillance service staff hired by the ORGANIZING ENTITY.

The Fair will remain totally closed since 1 (one) hour after its daily closing time until next day's opening time allowed for replacements, maintenance and cleaning. No private surveillance hired by Exhibitors will be allowed and there will not be any exception made for constructors, employees, etc. Private surveillance will only be permitted during building and dismantling of the stands, goods replacement time and during Fair opening time. Surveillance staff must comply with Law 118 of Buenos Aires City Legislation. In case an Exhibitor has a prior working contract with a surveillance firm, such firm must provide documentation proving compliance with current legislation.

During these hours, Exhibitors will be entitled to hire their surveillance staff on a dependency basis, which must be evidenced in writing. Such staff must comply with the rules of Law number 118 promulgated by Buenos Aires city legislative power, which regulates private surveillance activities in the district where the Book Fair will be held. Should the exhibitor regularly deal with a specific external security service provider, such company must provide documentary evidence that it complies with the requirements of above mentioned rule.

6.2. Security. As from the moment stand building starts, each stand must be provided by each exhibitor with the number of loaded and in perfect working condition fire extinguishers, required by the control authority or the owner of the fair grounds. Fire extinguishers must be accessible for easy reach should the need to use them arise. Exhibitors' staff members must be trained in the managing of such devices.

Members of the Commissariat will check the installation and quality of each fire extinguisher, which must comply with the requirements of IRAM Norms and bear the Buenos Aires City Government current qualification card. Fire extinguishers shall be type "A, B, C", containing 5 kgs of three-type chemical powder (for "A", "B" or "C" type of fire) for every 25 square meters or fraction of stand surface. In the event that an exhibitor does not have installed them or would have done in insufficient number and / or poor quality during stand assembly, he will be notified in writing. Strict compliance with the provisions set forth in this article will determine the application of the provisions set forth in article 15 of the present regulations.

Exhibitors must provide in writing, in duplicate form, on their own stationery, a list of all cash registers, PCs, video sets, etc. they will withdraw from their stands and give it to the Commissariat to authorize their removal. This rule does not imply responsibility of any kind on the part of the ORGANIZING ENTITY in case of theft, robbery, or damage during the Fair, regardless of whether it was caused by his staff, third parties, unforeseen circumstances, or force majeure.

6.3. Exhibitors will be liable for the performance of surveillance and cleaning service providers hired by them, even if they belong to officially acknowledged providers of such services.

6.4 Cleaning services. The ORGANIZING ENTITY will only provide general cleaning services of the Fair grounds. Exhibitors must hire cleaners for their stands, which must be kept impeccably clean for the duration of the Fair. Tasks to be performed while the Fair is open to the public must not bother visitors or damage the quality of the Exhibition.

Exhibitors may have their stands cleaned by their own staff members, which must be notified to the ORGANIZING ENTITY in writing, a condition to be credibly demonstrated. Otherwise they will have to hire members of the officially acknowledged cleaning service provider, the name of which will be given to exhibitors in due course.

Stand clearing tasks will be carried out from 8:00 to 10:00. On April 28 to 30, such tasks will be carried out between 7:00 and 8:00.

6.5. Staff. All personnel rendering services employed by the exhibitor working at or for the Book Fair must be duly registered by the firm, either as an employee or through a specific temporary contract, in agreement with current Argentine labor regulations, or be employed by a registered temporary services firm hired by the exhibitor. The company or individuals in charge of building and dismantling of the exhibitor's stand must submit the Labor Risk Insurance (ART) certificate to the authorities of La Rural S.A. prior to starting their tasks. The certificate must include a provision of non-repetition in favor of Fundación El Libro (CUIT: 30-60954008-3, address: Hipólito Yrigoyen 1628, 5º) and La Rural S.A. (CUIT 30-69758304-8, address: Juncal 4431). This provision is complemented with the ruling set forth in articles 10 and 13 of these Regulations.

6.6. Insurance. Fire risk insurance coverage for books and every other materials (such as furniture, technologic devices, etc.) in their stands is mandatory for exhibitors. Both the exhibitor and Fundación El Libro jointly shall be the beneficiaries of such coverage and the insurance policy must be submitted to the ORGANIZING ENTITY attaching an official acknowledgment of receipt of payment issued by the corresponding insurance company. Should no receipt be available, the insurance policy must include a clause by which the insurance company is inhibited from rejecting a fire disaster by application of the collection clause. The policy must include a provision of non-repetition in favor of Fundación El Libro (CUIT: 30-60954008-3, address: Hipólito Yrigoyen 1628, 5º) and La Rural S.A. (CUIT 30-69758304-8, address: Juncal 4431). Any exhibitor who already has fire risk insurance must endorse the policy in favor of Fundación El Libro for the duration the Fair. The ORGANIZING ENTITY reserves itself the right to object to coverage submitted to its consideration.

6.7. The ORGANIZING ENTITY will subscribe third party civil responsibility insurance coverage, but it will assume no responsibility for damages or prejudice suffered by Exhibitors, their staff, or their property, during the Book Fair, as specified in Article 6.1. Exhibitors must provide, however, at the simple request of the ORGANIZING ENTITY, a list of people at his service during the building, setting up, and dismantling of each stand, staff in charge of attending each stand, cleaners and watchmen, etc.

No compensation will be paid to Exhibitors for accidents, fire, ray storms, tempest, explosions, damages caused by water, civil upheaval, sabotage, nor any other claim, whatever its cause may be.

6.8. Smoking is strictly forbidden within the Fair pavilions and any other closed area within the Fairgrounds (Buenos Aires City Law N° 1799).

7. SCORING SYSTEM

7.1. The scoring system to set up a registration order for exhibitors implemented at the 34th Fair continues in force.

- a) Each exhibitor who had participated in all previous fairs up to the 33rd one was awarded ten (10) points per fair.
- b) As from the 34th Fair, at the end of each event in which an exhibitor has participated, he is awarded five (5) points for the mere fact of participating, one (1) point for his strict observance of the deadline for delivery of stand plan (article 13) and four (4) points for the strict adherence to all of these Regulations, without any violation.
- c) The score awarded must be taken into account by each exhibitor to check the order in which he must register to participate in future fairs. The ORGANIZING COMMITTEE's decision shall be final and binding.
- d) The ORGANIZING ENTITY will be entitled to sustain or change this scoring system for fairs after the 46th event.
- e) Accumulated points will only be acknowledged to the exhibitor registered as such with the Foundation (i.e. only the corporate name registered on the application form). In the case of economic groups, accumulated points will only be acknowledged to the registered publishing company. Number of points will not be acknowledged to firms merely represented by holders of the stand, regardless of the existence of an exclusivity private contract between parties unrelated to the ORGANIZING ENTITY, and regardless of whether their names appear on posters and billboards within the stand limits. Number of points will not be acknowledged either to individuals or entities which, having been previously granted authorization by the ORGANIZING ENTITY (article 4.7.), do business within a stand but are not the registered holder of the stand.
- f) Before registration date, all exhibitors will be informed about number of points acknowledge and reasons of points loss, in case there were any. From now on, no exhibitor holding the same Company will acknowledge extra points in case of participating in independent plots.

7.2. Exhibitors of the Professional Sessions

- a) Each exhibitor who had participated with a stand only during the Professional Sessions in all previous fairs up to the 33rd one was awarded one point per fair.
- b) As from the 34th Fair, at the end of each event in which an exhibitor has participated, he is awarded three (3) additional points: one (1) point for the mere fact of participating, and two (2) points for the strict adherence to all of these Regulations, without any transgression, if applicable.
- c) The score awarded must be taken into account by each exhibitor to check the date and time when he must register to participate in future fairs with a module. The ORGANIZING COMMITTEE's decision shall be unquestionable and definite.
- d) The ORGANIZING ENTITY will be entitled to sustain or change this scoring system for fairs after the 46th one.
- e) As from the 33rd Fair, points awarded for participating in the Professional Sessions will count toward participation in the International Book Fair, and vice versa.

7.3. Validity of the scoring system

The exhibitor has been assigned a score which is to be taken into account to know the order of registration, both in the stands of the International Fair or Professional Meetings. Should the Exhibitor have concurrently participated or will participate at the International Book Fair and the Professional Meetings, only the points corresponding to the International Book Fair will be credited in his scoring record.

7.4. As from the 36th Fair, exhibitors who have failed to participate for two consecutive years will lose two points per year of absence. Failure to participate for 3 or 4 consecutive years will result in the loss of ten points per year of absence. Failure to participate for 5 consecutive years will result in total loss of seniority.

8. REGISTRATION AND FEES

8.1. Those interested in participating in the Buenos Aires International Book Fair will complete an Application Form in duplicate. They must pay by check to the order of FUNDACIÓN EL LIBRO as a down payment covering 25% (twenty five percent) of the total value of the plot/s applied for as a reservation fee, and down payment for Exhibition services. Full payment of plot/s value must be completed before March 16, 2020.

8.2. The ORGANIZING ENTITY reserves to itself the right to admit participants and assign them stands. Reasons for refusal to accept applications will take into account the participation history of the applicant in previous Buenos Aires International Book Fairs. "History" includes all the observations made to the applicant in previous Book Fairs, even if no sanctions had been imposed on them. The ORGANIZING ENTITY will be spared from providing reasons to deny admission to the Book Fair.

No application from former participants who have pending legal actions with Fundación El Libro, either as plaintiffs or as defendants, will be accepted.

No applications will be accepted from Exhibitors with outstanding debts from previous Book Fairs, regardless of reasons.

No applications submitted by physical or legal persons who have been involved in the sale of books or any other material protected by copyright or brands in violation of current regulations on the issue in force.

The ORGANIZING ENTITY will not accept applications from individuals or business with such past history or will automatically reject them if later detected.

The ORGANIZING ENTITY will be entitled to deny admission to applicants whose participation may cause disturbances or damages to visitors at the Book Fair.

8.3. Choice of plots: Exhibitors from foreign countries and/or cultures (embassies, cultural institutes, publishing industry chambers, professional groups, international organizations, etc.) will register exclusively on Thursday, September 12, 2019, at 15:00, at Fundación El Libro. These exhibitors must make their election from the following plots:

Plot	Color	Surface s.q.m	Pavilion	Plot	Color	Surface s.q.m	Pavilion	Plot	Color	Surface s.q.m	Pavilion
118	Pink	32,00	Blue	725	Grey	16,00	Green	1813	Grey	48,00	Yellow
120	Pink	32,00	Blue	802	Light Blue	32,00	Green	2016	Lilac	24,00	Yellow
122	Pink	29,00	Blue	826	Grey	16,00	Green	2018	Lilac	24,00	Yellow
124	Pink	29,00	Blue	828	Grey	16,00	Green	2020	Pink	29,00	Yellow
128	Pink	29,00	Blue	830	Grey	16,00	Green	1903	Lilac	30,00	Yellow
159	Pink	14,00	Blue	825	Light Blue	32,00	Green	1917	Pink	24,00	Yellow
161	Pink	20,00	Blue	839	Grey	18,00	Green	1900	Pink	30,00	Yellow
301	Pink	32,00	Blue	930	Grey	18,00	Green	1815	Grey	32,00	Yellow
303	Pink	32,00	Blue	933	Grey	18,00	Green	3217	Pink	20,00	Ochre
306	Pink	36,00	Blue	1030	Grey	12,00	Green	3214	Pink	48,00	Ochre
316	Grey	16,00	Blue	1601	Grey	22,00	Yellow	3218	Pink	46,00	Ochre
318	Grey	16,00	Blue	1605	Grey	30,00	Yellow	3219	Pink	20,00	Ochre
327	Pink	16,00	Blue	1700	Grey	22,00	Yellow	3221	Lilac	20,00	Ochre
426	Grey	16,00	Blue	1704	Grey	30,00	Yellow	3234	Pink	48,00	Ochre
429	Pink	16,00	Blue	1701	Pink	26,00	Yellow	3223	Lilac	20,00	Ochre
430	Pink	16,00	Blue	1705	Grey	26,00	Yellow	3233	Lilac	20,00	Ochre
431	Pink	16,00	Blue	1800	Pink	26,00	Yellow	3235	Lilac	20,00	Ochre
435	Lilac	16,00	Blue	1803	Pink	36,00	Yellow	3238	Pink	46,00	Ochre
526	Grey	16,00	Blue	1804	Pink	26,00	Yellow	3213	Pink	20,00	Ochre
527	Pink	16,00	Blue	1810	Pink	36,00	Yellow	3212	Pink	46,00	Ochre
530	Pink	16,00	Blue	1915	Pink	24,00	Yellow	3215	Pink	20,00	Ochre
531	Pink	20,00	Blue	1914	Grey	39,00	Yellow	3202	Pink	20,00	Ochre
636	Lilac	16,00	Blue	1913	Pink	29,00	Yellow	3109	Pink	20,00	Ochre

This stand availability was determined by the ORGANIZING ENTITY with the aim of counting on a varied and proportional amount of countries and foreign institutions distributed in different pavilions. According to this arrangement the location of foreign exhibitors will be adapted to such proportion. In order to do so, the exhibitors will be able to choose their plots in the pavilion they wish until completed approximately 280 square meters in each pavilion. Once completed such surface in a pavilion, the exhibitor will have to choose its plot in pavilions in which surface is still available.

Registration will be made in the order of score, and within the same score, starting from larger areas. Exhibitors from countries and / or foreign cultures who do not turn up on September 12, 2019, shall be registered as of October 1, 2019 and they will only be able to choose plots that are still available of the list above. In case there is not such availability, the exhibitor will be able to choose among all plots available. The plots not chosen during this first call will be freed to the general registration.

In this regard, the ORGANIZING ENTITY will be entitled to make exceptions to these provisions if it considers them convenient to enhance the success of the fair or due to force majeure.

8.4. Prices by color (valid for Blue, Green, Ochre and Yellow Pavilions)

In order to estimate the total value of a plot to apply for, multiply its size by the price per square meter detailed in this article:

Ochre:	USD 631,00 per sq. m.
Light Blue:	USD 536.00 per sq. m.
Grey:	USD 473.00 per sq. m.
Pink:	USD 400.00 per sq. m.
Lilac:	USD 258.00 per sq. m.

These prices will only be valid until October 31, 2019.

8.5. The price for Fair services includes:

- a) Temporary cession of plot for the duration of the Book Fair, including stand preparation before inauguration and dismantling when the Fair is over.
- b) General lighting and sound system of the premises.
- c) Panels to separate plots up to 24 square meters.
- d) Provision of 220 V 50 cycle electric power estimated in 30 W per square meter. It will be compulsory the use of LED lighting in all stands. The Commissariat will control the implementation of this regulation. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.
- e) Permanent general surveillance service.
- f) Daily cleaning of common circulation or use sectors.
- g) Nametags as detailed elsewhere in these Regulations.
- h) A directory entry in the Book Fair Guide magazine – provided the respective form accompanying the Application Form has been completed and submitted on time.

8.6. Discount for Early Bird payment. Exhibitors canceling debts before December 16, 2019, will have a 10% (ten percent) discount on the total amount of the plot hired.

8.7. If due to changes in current regulations, new taxes or fees were imposed on services offered by the ORGANIZING ENTITY, Exhibitors will proportionately defray them.

8.8. Should the ORGANIZING ENTITY have to defray extraordinary, duly substantiated expenses, such as those caused by unforeseen circumstances or by force majeure reasons (i.e.: in an electric power emergency or lack of supply, for example) this Entity is entitled to claim reimbursement of unanticipated expenses incurred in due to such unforeseen causes.

Exhibitors are hereby committed to pay all debit notes to be consequently sent to them. In case of electric power emergency, for example, individual costs will be estimated based on stand space (in square meters) and electric power consumption at a rate to be determined by the ORGANIZING ENTITY and in other cases, at rates to be determined by the ORGANIZING ENTITY at the time they arise.

8.9. Space

To determine the maximum space to be assigned to each exhibitor at the 46th Fair, the space of the stand/s occupied at the previous two (2) Fairs in which he participated will be taken into account, the one with the largest surface occupied at those Fairs being the limit of space to be assigned.

Exhibitors are allowed to request an especial authorization to increase Surface writing to the ORGANIZING ENTITY until September 9, 2019. The ORGANIZING ENTITY will respond formally before dates scheduled for registrations in art. 7.3., if such request has or has not been approved. The ORGANIZING ENTITY's decisions will demand no explanation and they will be unappealable.

Each exhibitor of the 46th Fair is able to hire two Pink or two Lilac plots or may combine these colors. Those exhibitors that during the past 45th Fair hired more than two Pink or Lilac plots or combined these colors are authorized to participate in the same way in the 46th Fair.

The ORGANIZING ENTITY reserves itself the right to take into account and assess any special case situations not agreeing with these regulations.

8.10. Registration and selection of plots

On Thursday, September 12, 2019 at 15:00, with 10 minutes of tolerance on the set time, the following mechanism for registration, choice and award of plots will be applied among exhibitors listed in Article 8.3 who are present and meet all the requirements.

- a) Prior to that time, no registrations will be accepted. Exhibitors who show up after September 12 will be registered from October 1, 2019 and according to availability of plots mentioned in Article 8.3. Plots not occupied during the first call become free to general registration. Exhibitors residing abroad must provide a power of attorney or proxy granted by letter, authorizing Fundación El Libro or a third party to represent them on their corresponding registration date.
- b) They will be asked about the space and category they wish to apply for within the list of plots mentioned in Article 8.3.
- c) Registration will be made in the order of score, and within the same score, starting from larger areas.
- d) A casting of lots will be held to determine the registration order among applicants for plots with the same characteristics indicated in paragraph b) and as set forth in paragraph c) above.
- e) Exhibitors will choose the plot, submit the registration and all other required forms (article 8.1.) and pay the first installment of the stand price. Those who fail to submit the required forms will be granted 24 hours to fill them in. Failing that, their registration will not be taken into consideration. The same applies to those who fail to make the first payment.
- f) The ORGANIZING ENTITY will let exhibitors know in writing within 5 days, whether their application has been accepted. Acceptance will be subject to the condition that exhibitors make their payments on the due dates agreed. The ORGANIZING ENTITY will be spared from providing reasons to deny admission to the Book Fair.
- g) The plot chosen by the exhibitor at registration time, provided his application is accepted by the ORGANIZING ENTITY (paragraph f), will be assigned to him, as there will not be any other casting of lots.
- h) New exhibitors: The following method for registration and choice of plots will be used with applicants who have not yet accrued points and are present on the set date and at the due time:

They will be asked what space and category (color) they wish to take among the plots listed in Article 8.3. Registration will be by order of space requested, starting from the largest ones. A casting of lots to determine the order of registration will be done among applicants requesting plots with the same characteristics.

Exhibitors will choose the plot, submit the registration and all other required forms (article 8.1.) and pay the first installment of the stand price. Those who fail to submit the required forms will be granted 24 hours to fill them in. Failing that, their registration will not be taken into consideration. The same applies to those who fail to make the first payment.

The ORGANIZING ENTITY will let exhibitors know in writing within 5 days whether their application has been accepted. Acceptance will be subject to the condition that exhibitors make their payments on the due dates agreed.

8.11. Combination of plots

Exhibitors who request more than one plot must take adjacent ones and the total area of their stand will conform to the surface of each plot as detailed in the application form and on the floor plan. The subdivisions of stands made by the ORGANIZING ENTITY aims at providing a varied offer that meets the needs of applying exhibitors and institutions of the sector. In this subdivision different prices are assigned and identified by different colors.

8.12. Exhibitors willing to rent an independent plot will be able to do so at the end of the registration period for exhibitors who have only one point, provided there still remain free plots to be rented. For this new plot they will participate in the casting of lots for new exhibitors. If the exhibitor has participated in previous fairs with two (or more) separate plots, in order to decide on the registration and selection date, the points scored in each fair will be taken into account, i.e. the points scored will not be added up. The ORGANIZING ENTITY will let exhibitors know in writing their application has been accepted.

From now on, no exhibitor holding the same Company name will acknowledge extra points in case of participating in independent plots.

8.13. The approximate surface of each lot is specified in the 46th Book Fair Official Floor Plan.

8.14. Penalties

- a) Failure to comply with one or more of the above-specified payments will result in that the plot will be declared vacant and set up for sale again. This implies loss of all payments made up to that moment by the non-complying applicant, without need of judicial or extra judicial claim. Delay will be automatic by the mere passing of time, without need for communication of any kind.
- b) If the Exhibitor decided to withdraw from the Book Fair one month before its inauguration, or while it is on:
 - He will not be allowed to participate in future Book Fairs.
 - He will suffer total loss of any sums paid to that moment, which will be assigned to the ORGANIZING ENTITY.

9. USE OF THE LECTURE ROOMS

9.1. Use of the lecture rooms for activities will be charged separately. The use of these rooms is reserved exclusively to exhibitors of the 46th Book Fair and those companies, Institutions or third parts authorized by the ORGANIZING ENTITY. Fees will be announced in the corresponding informative memo. For book presentations, the exhibitor will be allowed to sell books but must refrain to do it at the access to the lecture rooms and must not interfere the normal function of the exhibit.

The ORGANIZING ENTITY is entitled to remove decorative elements used by exhibitors the way it regards most convenient. Set designers and exhibitors do not hold any right — either material or moral— on decorations. The ORGANIZING ENTITY is not liable for any damage suffered by such elements.

Due to force majeure reasons, or to reasons explained in article 5.3 of these Regulations, the scheduled activity may not take place. In this case, the ORGANIZING ENTITY will refund the fee the exhibitor paid for the use of the lecture room as the unique and total compensation.

10. NAMETAGS AND INVITATIONS

Nametags –including those for the stand builder– must be withdrawn by the exhibitor, who must proceed as set forth in this article. They must be visible at all times during the exhibition, since each person enters the Fair grounds and while are at their respective stands. The mechanism for obtaining the nametags and invitations will be informed to exhibitors through a circular letter in due course.

All exhibitors will receive:

- a) Free of charge (FOC) Invitations: These will be valid only for a single visit to the Fair. One (1) FOC invitation every one square meter (1 square meter) of stand surface will be available to exhibitors.
- b) Free of charge invitations to visit the Fair: Each of them valid for one (1) person and for one (1) visit from Mondays to Thursdays. Exhibitors hiring 40 sq. m. stands or smaller will receive 100 invitations, those hiring stands from 41 to 80 sq. m. will receive 200 invitations and those hiring 81 sq. stands or larger, will receive 300 invitations.
- c) Invitations for the Opening Ceremony: Each exhibitor will receive 4 invitations.
- d) Exhibitor, Stand Builder, Cleaning and Surveillance, Goods Replacer Nametags.
To obtain the nametags mentioned above, exhibitors must submit (as of a date that they will be told in due course) a list of all the people that will be in charge of those tasks at their stands. Such lists of people in charge of stand attendance, stand building service name and/or its staff members hired for that purpose, cleaners or security guards, must include the following information: Last and first name of each person, ID card type and number, ART or labor accident insurance number and name of insurance company, with a written declaration of the ART or insurance company (as set forth in article 6.5.) attached; detail of tasks to be carried out by each individual (Exhibitor / Stand Builder / Cleaning and Surveillance, Goods Replacer).
- e) Permanent nametags: The ORGANIZING ENTITY will make PERMANENT nametags available to Exhibitors.
One (1) nametag every five square meters (5 square meters) of stand space will be free of charge. No more than 30 Permanent nametags can be requested.
These nametags will entitle the bearers to visit the fair without limitations, but THEY WILL NOT ENABLE THEM to carry out tasks at any stand. Exhibitors must request the number of permanent nametags they need by letter on their own stationery addressed to the ORGANIZING ENTITY, without including the names of the bearers. The names of Permanent nametag bearers will be written on each nametag by each Exhibitor requesting them.
The said letter must specify that the Exhibitor will not provide such nametags to his staff in charge of stand attendance, and that failing to do so will imply he assumes full liability for any prejudice such behavior may cause the O. C.
- f) Parking: La Rural has a parking lot that is managed by La Rural S.A. Parking places must be rented directly from them, without the O. C.'s participation.

11. BOOK FAIR INAUGURATION, BUSINESS HOURS FOR GENERAL PUBLIC, STAND BUILDING AND DISMANTLING SCHEDULES

The 46th Buenos Aires International Book Fair will be open to the public from Thursday, April 30, 14:00 through Monday, May 18, 22:00. Business hours will be:

- Mondays to Fridays from 14:00 to 22:00
- Saturdays and Sundays and on Friday, May 1 from 13:00 to 22:00
- Book Fair Night will take place on Saturday, May 2.

The ORGANIZING ENTITY is entitled to change these schedules.

11.1. **Opening Ceremony:** the Opening Ceremony will be held on Thursday, April 30 at 18:30. That day the Fair will be open from 9:00 to 18:00 for professionals and from 14:00 to 22:00 for general public.

11.2. Exhibitors must open their stands 15 (fifteen) minutes before the Fair opening time and keep their stands partly manned for 15 (fifteen) minutes after the Fair closing time. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations. The ORGANIZING ENTITY will not be liable for any events that may occur during the absence of the staff in charge of the stand.

11.3. **Stand building and arrangement of books.** Exhibitors will be authorized to build stands and to arrange their books from Friday, April 24 to Monday, April 27. The schedule will be as follows: Friday, April 24 and Saturday, April 25 from 8:00 to 22:00, and as from Sunday, April 26 from 8.00 to Monday, April 27, at 15:00 (continuous working hours). Stands must be ready (with books exhibited) on Monday, April 27 at 15:00. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

11.4. Dismantling of stands. The Book Fair will close on Monday, May 18, at 22.00. Exhibitors will be allowed to dismantle their stands, to pack their books and any other material between Monday, May 18 at 22:30 and 19, at 20:00 (continuous work hours). Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

At the end of the 46th Buenos Aires International Book Fair, exhibitors will leave the hired plot clean and empty. In case of need, each exhibitor will hire by his own a dumper. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

Great care should be taken during the dismantling period, and exhibitors are reminded that the handling of all items (books, materials, etc.) are their sole responsibility, since the ORGANIZING ENTITY will not be liable for any partial or total losses. The present instructions will also apply to stand builders, who will be in charge of dismantling. To enter the Fairgrounds, stand builders will have to show their nametags, previously given to them by the corresponding exhibitor.

11.5. Furniture and appliances to be added to the stand, and stand repairs. These can only be made every day from 8:00 to 12:30 during the duration of the Book Fair, except on April 28, 29, and 30, when Fair activities have been scheduled for morning hours for Professionals' sessions only. On April 28 and 29, those tasks will only be allowed from 7.00 to 9.00 and from 18.15 and 20.00. On April 30, those tasks will only be allowed from 7.00 to 9.00. In order to have staff in charge of these tasks authorized, an application form for authorization must be submitted to the Commissariat the day before such tasks are to be performed.

11.6. Replacement of books. Book withdrawals. These tasks will be performed from 8:00 to 12:30, except on April 28, 29 and 30. On April 28 and 29, these tasks will only be allowed from 7.00 to 9.00 and from 18.15 and 20.00. On April 30, replacement or withdrawals of books will only be allowed from 7.00 to 9.00.

12. BOOK PROFESSIONAL SESSIONS

April 28, 29, and 30, from 9:00 to 18:00 will be devoted to the 36th Professional Activities. The Book Fair will be open, and stands will be in full operation within those working hours.

13. STANDS

All stand setting up and dismantling details are stated in the Stand Construction Regulations. These regulations are compulsory. It will be compulsory the use of LED lighting in all stands. The Commissariat will control the implementation of this regulation. Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

To start building the stand, exhibitors will be required to present the following documents: duly approved floor plan; ART (Labor Risk Assoc.) certification as set forth in article 6.5.; the insurance policy as set forth in article 6.6., and they must have paid the total cost of the rented plot. All Exhibitors, without exception, must have floor plans drawn in a 1:50 scale including plant, outside view of each side of the stand and a perspective, in duplicate, including dimensions specified according to the standards issued by the Technical Department. If necessary, a technical description will be demanded.

Floor plans must be submitted up to March 23, 2020 and they will be retrieved within seven (7) subsequent working days to verify whether they have been approved, rejected or observed. Neither faxed floor plans nor amendments on those that have been approved will be accepted. Plans must be sent in pdf format to tecnica@el-libro.org.ar. Rejected or observed floor plans must be resubmitted within three (3) working days maximum deadline as of the date when a rejection or observation have been reported to the Exhibitor in writing. Once the floor plan has been approved without observations, the Exhibitor will be automatically granted one (1) point (article 7). Strict compliance with the provisions set forth in this article will determine the application of the provisions stated in article 15 of the present regulations.

14. BUSINESS PRACTICES AND REGULATIONS

14.1. The ORGANIZING ENTITY will be in charge of enforcement of business practices and these regulations. Its responsibilities include:

- a) Enforcement of these Regulations.
- b) Keeping records of reports of any infringements to these Regulations.
- c) Suggest penalties for infringements to the ORGANIZING ENTITY according to the degree of non-compliance.

In case of regulations infringement, the procedure will be the following:

14.2. Infringements and penalties 's procedure will be informed by memo.

15. NON-COMPLIANCE

15.1. The ORGANIZING ENTITY is allowed to sanction exhibitors in case of regulations infringement. Among others:

- Exhibitor who fail to abide by the above mentioned articles related to complementary headings and elements and their rate within the stand or who should fail to submit his statement about them.
- Exhibitors who fail to discount the value of the visitor admission ticket from a purchase upon presentation of the corresponding voucher.
- Exhibitors who do not provide bibliographic information on the material they will exhibit and/or sell.
- Exhibitors who sell publications forbidden by current regulations in force.

- Exhibitors who do not abide by Argentine legislation and the Buenos Aires City government regulations, ethical norms commonly accepted in the book trade according to habits and customs and professional dispositions.
- Exhibitors who happen to partially or totally transfer his stand and/or right to use to third parties – be they individuals or publishing companies who have not duly registered as such to participate in the Fair.
- Exhibitors who would freely exhibit materials unsuitable for minors.
- Exhibitors who show a different Company Name on the main part of the Exhibitor's stand or on the front arch where light devices are placed.
- Exhibitors who show names of publishers that have not been registered with the Fair on the frieze of their stands or not abiding by any other regulation related to advertising.
- Exhibitors who distribute promotional material or leaflets or have the authors of his books sign outside his own stand limits.
- Exhibitors who carry out activities endangering others or hurting freedom of opinion and expression or exalting ideas and denying of crimes condemned by the current Argentinean law within the Book Fair .
- Exhibitors who used sound equipment or performed any other activities louder than 80 decibels.
- Exhibitor who do not have installed fire extinguishers or would have done in insufficient number and / or poor quality.
- Exhibitors who do not abide by the articles related to cleaning service duties for their stand, which must only be carried within the set times.
- Exhibitors who do not abide by the articles related to opening and closing of their stand within the set times.
- Exhibitors who fail to finish setting up his stand at the time and on the set date or who should not dismantle his stand on the set date.
- Exhibitors who do not present the floor plans or exhibitors who do not present the floor plans on time.
- Exhibitors who do not respect Stand Building Regulations.
- Exhibitors who do not use LED Illumination lamps and/or fails to have the electric power installation of his stand abiding by the rules set forth elsewhere (article 7 of the Regulations for Stand Building).
- Exhibitors who fail to fulfill their payment duties.
- Exhibitors infringing any of the regulations stated in this document will receive a written notification and will have the right to defend according to article 14.

15.2. Any failure to comply with these Regulations, especially those stated in article 15.1., or with general rules and legal principles provided by the ORGANIZING COMMITTEE will be evaluated by Fundación El Libro Administration Board with the supporting evidences and it will determine the sanctions to be imposed. These will be notified to the infringing exhibitors. Depending on the kind of infringement sanctions will be the following:

Exhibitors shall be held accountable for the following sanctions:

- Fines equal from 25 to 200 times the value of the visitor admission ticket from Fridays to Sundays.
- Fines that may be up to 100% of the stand value.
- Closure of stand in the present Fair. The ORGANIZING COMMITTEE will not compensate the Exhibitor for loss of sale or the proportional rent for the time the stand remains closed, even if the ORGANIZING COMMITTEE had imposed its closure.
- Exhibitor 's loss of between one (1) and ten (10) points.
- Exhibitor's total or partial loss of points.
- Refusal to admit the Exhibitor in future Fairs.

The sanction will be informed through a written notification. In case the exhibitor does not accept it, the ORGANIZING ENTITY is allowed to take legal actions.

15.3. It is the exhibitors' duty to acknowledge and comply with the penalties imposed by the ORGANIZING ENTITY, even when they imply closure of a stand due either to the Exhibitor's or third party's fault. The exhibitor must immediately comply and proceed as told, even if he eventually files legal proceedings for reinstatement.

The ORGANIZING ENTITY is entitled to proceed to dismantle a stand and store the merchandise (all charges to be paid by the exhibitor) in case the penalty precludes the exhibitor's presence in the Fair.

The ORGANIZING ENTITY is hereby entitled to terminate the contract with an exhibitor holding him responsible for such termination, and without the contractual discontinuity resulting in any pecuniary compensation from the ORGANIZING ENTITY, in cases in which the latter may regard that the exhibitor has incurred in business or regulatory ethics misbehavior, or has caused or promoted social disturbances of any kind. Should an exhibitor have failed to pay invoices for rent of a stand or provision of extra services (such as additional electric power, cultural activities, admission tickets, etc.) he will not only be charged the corresponding interest rates but will also be subject to the pertinent sanction detailed in article 15.2.

16. POSTPONEMENT OR CANCELLATION

The ORGANIZING ENTITY reserves to itself the right to change dates, schedules, or Fairground charts provided to Exhibitors, or cancel the exhibition due to force majeure or reasons not under its control.

Only the ORGANIZING ENTITY will be entitled to qualify reasons. It will provide reasons for the cancellation and will apply them according to its own judgment. The Exhibitor will not question this definition via legal procedures. In case of cancellation, the ORGANIZING ENTITY will

reimburse Exhibitors the sums they may have paid up to that moment, after proportionately deducting expenses justifiably incurred in, without compensations, interest, or adjustments of any kind.

When the cancellation occurs after the start of the fair, reimbursement of sums paid shall be proportional to the days when the Fair is not open. Five points will be credited to all registered exhibitors that, at the time cancellation of the Fair is determined, have complied with all regulatory requirements and have made all payments required to that date. Failure to comply with the obligations assumed by the ORGANIZING ENTITY due to decisions, whether actively made or by omission on the part of the land owner, shall not entitle exhibitors to take legal action against the ORGANIZING ENTITY provided there has been no participation of the latter in them.

The ORGANIZING ENTITY can make changes to the regulations before or during the fair, if deemed appropriate for its success or due to force majeure. Exhibitors are subject to the jurisdiction of the Ordinary Courts of the Autonomous City of Buenos Aires.

17. AGREEMENT

The parties acknowledge and accept the place where the Book Fair is to be held. They have had access to the ground charts drawn by the ORGANIZING ENTITY, and they have discussed the prices offered for each plot.

Should the ORGANIZING ENTITY have to defray extraordinary, duly substantiated expenses, such as those caused by unforeseen circumstances or by force majeure reasons (i.e.: in an electric power emergency or lack of supply, for example) this Entity is entitled to claim reimbursement of unanticipated expenses incurred in due to such unforeseen causes.

Exhibitors are hereby committed to pay all debit notes to be consequently sent to them. The calculation to determinate individual costs will be estimated based on stand space (in square meters) or other mechanisms determined by the ORGANIZING ENTITY at the time they arise.

Any situation not provided for in the present Regulations will be exclusively decided by the ORGANIZING ENTITY. The ORGANIZING ENTITY'S decisions will demand no explanation and they will be unappealable.

18. GENERAL ECONOMIC CONTEXT

Prices established per square meter at the moment of approval the present regulations, August 5 2019, have been decided according to regular conditions for commerce and hiring services such as electric power, national and international flight tickets, labour agreements, accommodation, logistics, and infrastructure costs among others directly related to the organization and making of the Book Fair.

If by any unexpected circumstances, these conditions may be modified at a very significant rate, Fundación El Libro will be enforced to submit a differential payment bill to the exhibitors, estimated proportionally to stand space (in square meters) or other mechanisms determined by the ORGANIZING ENTITY at the time they arise. This adjustment of pricing will be decided and communicated at the exhibitors. Fundación El Libro will establish the procedure for payment.

19. LOCATION REPETITION

Exhibitors who hired Pink or Lilac plots in Blue, Green or Yellow Pavilions during the past 45th Fair are able to request same location during the 46th Fair. In order to do so, must present to the ORGANIZING ENTITLY a written request until September 9, 2019. The ORGANIZING ENTITY will communicate formally if such request has or has not been approved. In case of positive answer, the exhibitor must present the corresponding Registration Form and payment until, September 12, 2019 inclusive and commits to pay for remaining payments according to these Regulations.

20. REQUEST OF SPECIAL PERMITS

Exhibitors wishing to be exempted of a specific rule stated in this document shall address a written request to the ORGANIZING ENTITY before September 9, 2019 (i.e. request of a special permit to increase surface). The ORGANIZING ENTITY will respond if such request has or has not been accepted. Decisions taken by the ORGANIZING ENTITY are definitive and unappealable.

21. INFORMATIVE MEMOS

The ORGANIZING ENTITY will provide Exhibitors with printed information that will be regarded as part of these Regulations, which Exhibitors herewith pledge to read to be updated on further developments.

Exhibitors can find informative memos at: www.el-libro.org.ar/infoexpo

SCHEDULE

September 2019	Up to Monday 9	Request of Stand Repetition. Request of Special Permits.
	Thursday, 12 at 15:00	Registration. Submit application in duplicate form and down payment of 25% of the total value of the space requested.
December 2019	From Monday 9	Booking of lecture rooms for presentations.
February 2020	Up to Tuesday 4	Booking of lecture rooms for presentations.
	From Monday 24	Confirmation of bookings of lecture rooms.
March 2020	Up to Monday 9	Confirmation /cancellation of bookings of lecture rooms.
	Up to Monday 16	Payment of balance of stand price.
	Up to Monday 23	Submission of ground plans. Submission of the form with the details of the events to be included in the Program of Activities.
April 2020	From Monday 13	Withdrawal of badges.
	From Friday 24 to Monday, 27	Building of stands and arrangement of books. The schedule for these works is the following: Friday 24 and Saturday 25 from 8:00 to 22:00; and from Sunday 26 at 8:00 to Monday 27 at 15:00 (continuous work hours).
	From Tuesday 28 to Thursday 30	Book-related Professional Sessions. April 28 to 30, from 9:00 to 18:00.
	Thursday 30	The Fair will be open from 9:00 to 18:00 for Professional Sessions and from 14:00 to 22:00 for general public. Opening Ceremony, Thursday, April 30 at 18:30.
May 2020	From Friday 1 to Monday, 18	Book Fair is open for general public. Mondays to Fridays, from 14:00 to 22:00; Saturdays, Sundays and on Friday, May 1 from 13:00 to 22:00.
	Saturday 2	Book Fair Night
	Monday, 18 and Tuesday, 19	Dismantling of stands and withdrawal of components. From Monday 18, from 22:30 to Tuesday 19, until 20:00 (continuous work hours).