



Anole Cultural

More than books, an universe of faith!

*A Brazilian publisher specialized in
African-religious, gender and racial titles*



[CLICK HERE AND GET TO KNOW US](#)

Hi, how are you?

We are Arole Cultural, a book publisher founded in 2015 to register and provoke thought about the African-Brazilian culture, religion, ethics and history.

Besides magic recipes books, our titles propose reflection about the universe of the Orishas – African Gods and Forces of Nature -, the Candomblé and Umbanda – major afro-religious cultures in Brazil - and their practices, the African ethos reconstructed in Brazilian soil and the experiences of its participants.

Our authors are part of this universe: religious leaders and community representatives who, through their day-to-day participation and practice of faith and race, interact with the wider society and share their own experiences lived inside the Temples.

For all this, we want to invite you to know more about our works and projects, and also to be part of this journey with us, crossing the boundaries of religious temples, promoting and expanding tolerance and peace in such turbulent times.



Writing is the art of telling reality in verses and prose ...
And, like in all art, it is necessary to develop abilities
and skills to achieve perfection.

It is necessary to see beyond the limits of the horizon.
It is necessary to feel beyond the limits of reality.

This is the goal of Arole Cultural: to make people see
and feel far beyond what the eyes are able to see,
leading to reflection and discussion of contemporary
themes related to African-religious cultures beyond the
boundaries of the religious temples.

... just barely.
... he admits.
... ow, Oliver
banknote.
... or the past
lost against
... way it was
... both ends of the seat
... note so that it looks as if
says, standing back to admire his
87
... out
... the way he warm
... full of warm
... voice, haven't even
... We have face in a
... much.
... arrange her so great
... if yet.
... to arrange what's so
... ing to arrange. Like what's for
... she feels.
... the plight of knowing
... More like the passion
... making. He
... is sinking.

Unraveling Exu

The secrets and the magic of Exu, the Guardian of the Paths and the Crossroads, unraveled through the roots of the Traditional Kimbanda.

Exu and his female counterpart, Pombajira, are the most well known and most controversial Spiritual Entities who appear in Afro-Brazilian practices. While other Entities are always kept at a certain distance that divinizes and sanctifies them, Exu is considered close and intimate to human beings.

The archetype represented by Exu also contributes to create this almost affective bond between man and spirit. Pariahs of all kinds, marginal in the literal sense of the word - those living on the fringes - the figure of Exu represents human nature itself with all its vices and virtues.

Based on this affectionate relationship with the supernatural, Diego de Oxóssi released his first book. The work seeks the mythological origin of Exu and rescues a history line from the emergence of African religions throughout the country to the present day.



Unraveling Exu (Desvendando Exu)

ISBN 9788556270009

Paperback, 5.5" x 8.5", 176 pages

Cover price: \$10.50 USD

the wisdom of Umbanda

Fully living Umbanda spirituality demands much more than having faith... It demands effort, dedication, resignation and, mainly, humbleness.

Humbleness to recognize we are not alone in the universe. that our truth is not the only truth and, above all, even after years of study, we still know little about the mysteries of life.

"My mission is to help people find their purpose in Umbanda and in life, just like I have found mine", says the author.

Based on this reflection, the Umbanda priest Alan Barbieri wrote his first book. *The Wisdom of Umbanda* is much more than a book of fundamentals or traditions of this beautiful religion. It is an invitation to unveil the unknown, learn from those who lived before us and, with a peaceful heart, receive the blessings of the Spiritual Mentors.

With more than 10 years of religious practice, Alan Barbieri is the greatest Umbanda YouTuber in Brazil, with 300.000+ followers.

The Wisdom of Umbanda (Sabedoria de Umbanda)

ISBN 9788590624004

Paperback, 5.5" x 8.5", 184 pages

Cover price: \$10.50 USD



The Sacred Leaves

A MAGICAL TRILOGY

Nature carries a whole universe of secrets and charms, and the most powerful remedies for the body and soul are created from its mysteries - after all, if the body gets ill because the spirit suffers. Since ancient times leaves have been sources of magic and healing. People all over the world have always resorted to their sacred power to praise the magic of life.

The Power of Leaves - the first volume of The Sacred Leaves Trilogy -, Diego de Oxóssi teaches how to identify and classify the leaves and their properties, how to combine them to create your own magic recipes and how to awaken your sacred power, helping you to discover this new and complex universe, entering the secrets and mysteries of natural magic.

The Magic of Leaves - the second volume - is a detailed guide of magical elements that can be easily found in your kitchen cabinet, Temple or nearest markets. A magical dictionary full of fundamental and important information, created especially for your day-to-day life. There are 365 plants classified according to their magical powers and their ruling Orishas, divided into five thematic axes: cleaning, protection & spiritual cleansing, path opening, prosperity, harmony, and love & attraction.



The Secret of Leaves - the third volume of the trilogy - presents How-To and DIY tips, recipes and curiosities for you to apply the sacred leavespower in your day-to-day routine, such as creating magical gardens or cooking a powerfull bread, for example. The book will be released in Sep. 2019, during Rio de Janeiro's International Book Fair.

The Sacred Leaves Trilogy (Trilogia As Folhas Sagradas)

ISBN 9788556270054, 9788556270078

Paperback, 5.5" x 8.5", 172~208 pages

Cover price: \$10.50 ~ \$14.00 USD

SACRED FOOD TO BE EATEN

Food defines, marks the preference of the gods, their mythical likes and dislikes. It is true that some kinds of food suit all, but there are also others that each divinity prefers. The ingredients define the personality of the gods and their devotees - or is it the other way around?

To tell what each Orisha eats is like revealing their features, a private characteristic. Therefore, the absence or the presence of some dishes with little information actually intends to protect special knowledge. Moreover, just as in the practice of faith, the sharing of food is also an act of devotion, when men and gods become one.

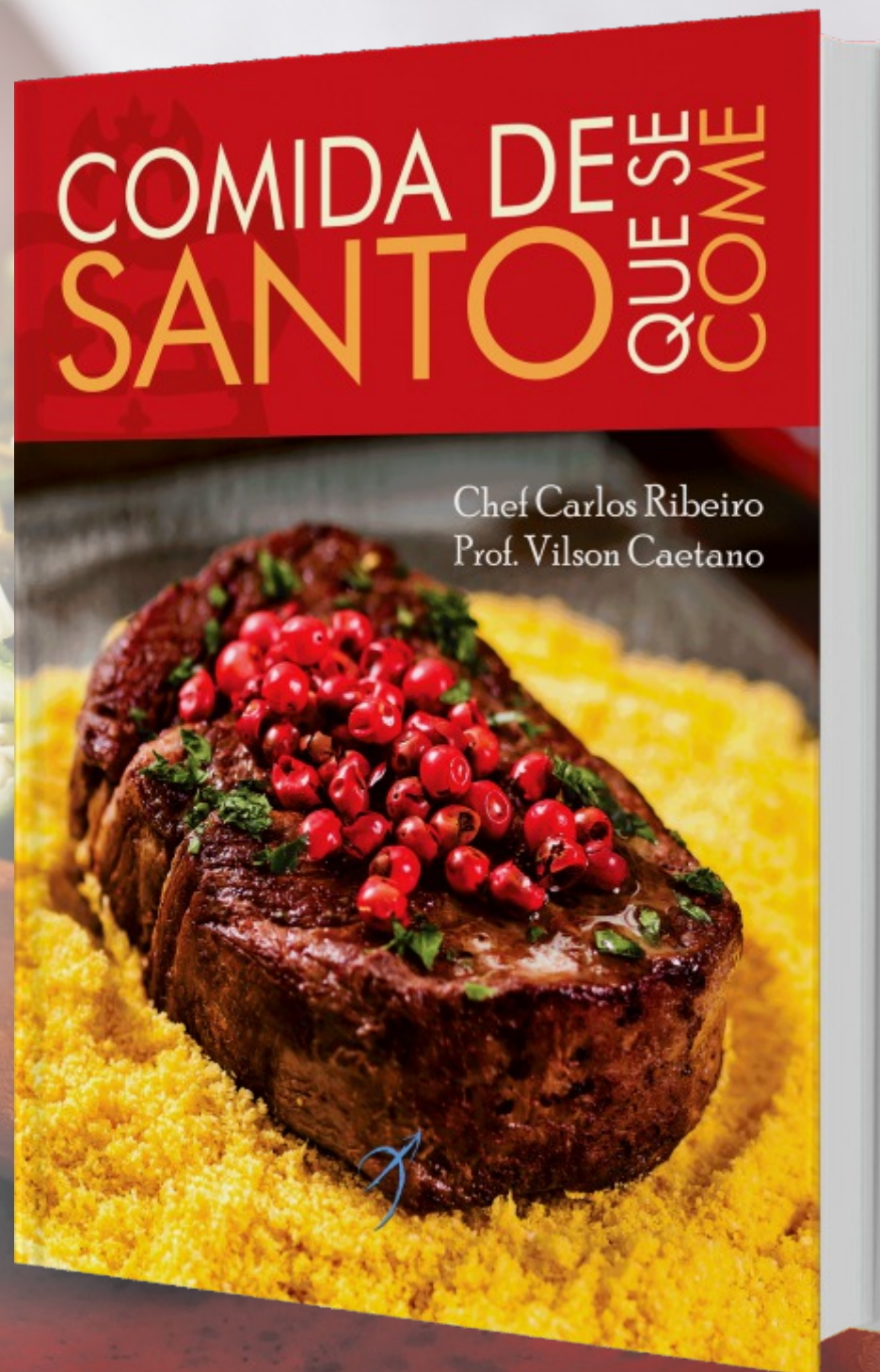
Through these reflections Chef Carlos Ribeiro and Babalorisha Vilson Caetano invite us to experience the flavors and pleasures of good food in the company of the Orishas. To spice up the recipe, Bel Coelho wrote for the book flap. Visiting and recreating the traditional recipes of Orishas faith with their aromas and spices, *Sacred Food to be Eaten* is the symbolic reaffirmation of the greatest and truest lesson: magic begins in the kitchen!

Sacred Food to be Eaten (Comida de Santo Que Se Come)

ISBN 9788556270115

Paperback, 6" x 9", 184 pages full color

Cover price: \$18.80 USD



Ajeum

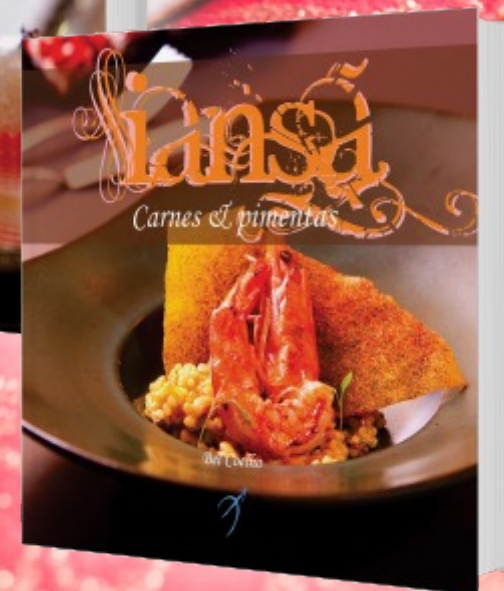
Sacred Cookery

Ajeum, Sacred Cookery Collection is a series of four theme cookery books with theme recipes inspired by the deities of Candomblé.

Organized by Chef Carlos Ribeiro, author of "Sacred Food to be Eaten", and signed by him and the invited guests Ieda de Matos, Ana Célia Santos and Bel Coelho, the collection portrays typical Brazilian dishes inspired by the favorite ingredients of Oshun (sweets and eggs), Yemaya (poultry and fish), Ibeji (children's sweet and savory) and Iansã (peppers and red meat).

In each volume the chefs bring 21 recipes detailed in rich quality pictures and a step-by-step on how to create the recipes at home - 19 of them signed by the volume's main author and one signed by each other invited Chef. Besides, every volume of the collection also brings an exclusive e-book that can be downloaded freely, with five secret recipes on the book's theme.

The holy banquet is at the table, serve yourself at will!



Ajeum Collection: Oshun, Yemaya, Ibeji & Iansã

ISBN not available yet

Paperback, 7" x 7", 120 pages full color

Cover price: \$11.50 USD (each collection volume)

THE BLESSING OF THE *Elderly*

Considering that old age is a legitimate social category, the author enters the webs of the hierarchies in the Temples, verifies the exercise of power and how the "elderly" integrate into these communities.

Seeking to know how the cultural construction of this category exists in Candomblé - a religion based on the principles of seniority and ancestry - the book shows the historical and sociological portrait of how people represent old age in Candomblé Temples, how they build it and experience it in the daily practice of their spirituality.

In addition, the author also addresses old age from an interpretative point of view: in Candomblé, old age is an ideal to be reached, it is a source of authority and denotes the power held by highest positions in its hierarchy.

In studying the importance of the "elders" in Candomblé, Rodney William Eugênio shows us that the African world view is preserved in the Temples. "The Blessing of the Elderly" is, above all, a study of old age and aging - an attempt to share experiences and seek knowledge.



The Blessing of the Elderly (A Bênção aos Mais Velhos)

ISBN 9788556270047

Paperback, 5.5" x 8.5", 208 pages

Cover price: \$10.50 USD

WORDS OF *Axé*

The true mission of all religions is to convey love through words and to prove daily that magic exists and is powerful, not forgetting that faith and hope are the fundamental ingredients of any ritual.

Starting from this principle, Babalorishas Rodney de Oxóssi and Diego de Oxóssi wrote "Words of Axé" - a collection of two oracle-books with 80 messages each, for motivation and spiritual reflection inspired by the Orishas and the influence of their strength in people's daily lives.

Being much more than a self-help book, "Words of Axé" is a true guide to personal transformation for those who believe in the designs of the Orishas.

Whether read in natural sequence, from beginning to end, or randomly opened, the books come as affection to the soul and as fuel for the decisions of the future!

"Faith, Hope and Courage" and "Peace, Success and Happiness" are the key words that will guide you on a journey of connection and encounter with the wisdom of the Orishas.



Words of Axé Collection (Coleção Palavras de Axé)

ISBN 9788556270092, 9788556270108

Paperback, 3.9" x 5.5", 172 pages

Cover price: \$4.50 USD

THE ORISHAS BOOK FOR CHILDREN

Composed of 18 books written in simple language and fully illustrated, each Orisha volume will highlight one of its traditional stories, especially adapted for children of literacy age, teaching fundamental values about friendship, respect for differences, love, family, generosity, identity, self-esteem and more!

After all, this is not a book collection about religion: it's a educational and cultural tool on teaching children what Orishas are since their first years and perceive their colors and habits to, we hope, reduce racial and religious intolerance from the basis.

In the words of Waldete Tristão, MD in children education and organizer of *The Orishas Book For Children Collection*:

If children learn that Zeus is the god of thunder, why can't they learn that Shango is the god of thunder and justice? African-based religions all over the world are also persecuted for racism, because they refer to the black people and it's experience of enslavery! People who were taken from their homelands and brought overseas with their history, culture, cuisine - and this is a cultural component that cannot be overlooked.



KNOWING THE ORISHAS, FROM ESHU TO OSHALA

In such a plural world, with mixed races, faith and ashe – the African power of life – can be found in every corner: in the colors of the cities, in the songs on the radio, in the food of saints and men. In Brazil and all over the occidental world, where African people and their descendants took place, Ogun - God of War and Strategies - and Saint George are the same. Yemaya, Queen of the seas, is syncretized with Our Holy Mary and blesses all the believers on New Years' Eve, who offers Her beautiful white flowers on the shore. Oyá, Goddess of Thunderstorms, quickly became Saint Barbara holding up her holy sword; and Ibejis, ah!, Ibejis... sweet sacred children indulging themselves with carurus and soda to celebrate the joy of living!

Yet, children inside and outside religious temples life often do not understand who are these Orishas, African gods of nature, and what is Their magic after all. They admire it's colors and dances from a distance, constantly fearing "the Devil" inside of it. In religious popular festivals, they enjoy their candies and dainties, but are kept apart hearing that "it is for grown-ups only"!

With this in mind, [Knowing the Orishas: from Eshu to Oshala](#) is the entry door of the collection "The Orishas Book for Children" - the first children's book of Arole Cultural: an amazing collection of 18 books especially created to present the Orihas and their habits to pre-school and first-grade children, nurturing race and faith identity among our kids.



Knowing the Orishas (Conhecendo os Orixás)

ISBN 9788590624011

Size: 7" x 10", 40 pages full color

Cover price: \$9.30 USD

ESHU, TWO FRIENDS AND A FIGHT

In "Knowing the Orishas", volume 1 of "The Orishas' Book for Children", the children were able to know who they are and what the main characteristics of the Orishas worshiped in Brazil. In this second volume, **Eshu, two friends and a fight**, they will meet one of the most famous legends of Eshu, the Orisha of communication and movement!

In **Eshu, two friends and a fight**, the Guardian of the Crossroads teaches the importance of praising him first, making two inseparable friends live a great adventure by defying the laws of the gods, and yet shows that the truth ... oh, the truth ... It is only one, even when there are two sides!



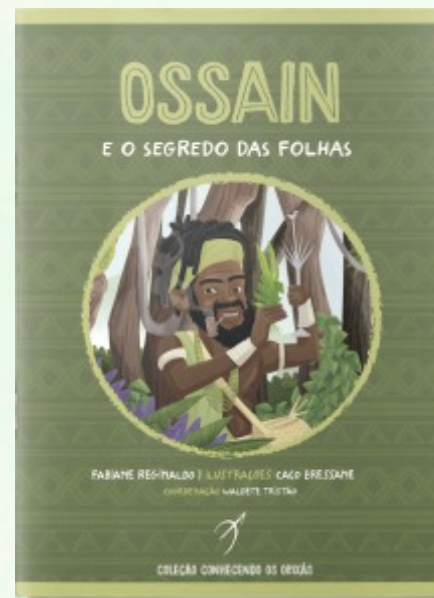
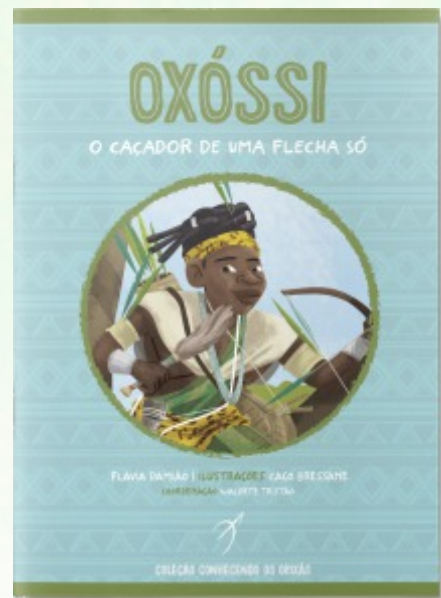
Eshu, two friends and a fight (Exu, dois amigos e uma luta)

ISBN 9788590624028

Size: 7" x 10", 40 pages full color

Cover price: \$9.30 USD

COMMING UP IN 2019...



Composed of 18 books, the collection [The Orishas Book For Children](#) presents in simple and fully illustrated language who are the Orishas worshiped in Brazil, its characteristics and traditional myths.

In the next volumes of the collection, which will be released gradually between 2019 and 2020, each Orisha will be highlighted with one of its traditional stories, specially adapted for children of literacy age, teaching fundamental values about friendship, respect for differences, love, family, generosity, identity, self-esteem and more!



bookrights@arolecultural.com.br
publisher@arolecultural.com.br
+55 (11) 9 4574 2646

