

# 34<sup>th</sup> PROFESSIONAL SESSIONS

APRIL 24 TO 26, 2018

## SPECIAL STANDS AVAILABLE DURING THE PROFESSIONAL SESSIONS

More than 12,000 professionals –publishers, distributors, booksellers, literary agents, translators, illustrators, graphic designers and printers, educators and librarians– gather for three days of intense training and business around the Latin American publishing industry.

**Your company may be present at the Fair by renting a stand exclusively during the three days of the Professional Sessions.**

**Location:** Red Pavilion

**Exhibition working hours:** April 24 to 26, 2018, from 9:00 to 18:00.

**Characteristics:** Surface 5 sq. m. (1.5m X 3.5m), in aluminum modules, with 12 slanting shelves at variable heights, a desk with drawers and lock and three chairs. Stands will be carpeted and bear a poster with exhibitor's name and number; full lighting on a 60Kw per sq.m. basis and a socket will be provided. Price covers cleaning and surveillance services and an entry in the Book Fair Catalog.

**Price:** USD 2,350 per stand.

**Payment Terms:** 50 % of the total value of stand (s) as down payment to reserve space and exhibition services. The remaining 50% must be paid before **March 16, 2018**. Checks must be issued to the order of **FUNDACIÓN EL LIBRO**. **Exhibitors canceling debts before December 15, 2017 will have a 5% (five percent) discount on the total amount of the plot hired.**

**Stand distribution mechanism:** Selection criteria includes surface applied for (i.e. the number of stands booked) and number of prior fairs in which applicant has taken part.

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## SPACE BOOKING APPLICATION FORM

**Send to Fundación El Libro**

Hipólito Yrigoyen 1628, 5to piso - C1089AAF – Buenos Aires – República Argentina  
Tel.: (54-11) 4370-0600, Fax: (54-11) 4370-0607

**Please book ..... booth(s) for me / us**

Company Name: .....  
Name: .....  
Address: .....  
City:..... Province / State:.....  
Zip Code: ..... Country:.....  
Phone number:(.....) ..... Fax:(.....) .....  
E-mail:.....  
Web Site:.....



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<http://www.el-libro.org.ar>  
e-mail: [profesionales@el-libro.org.ar](mailto:profesionales@el-libro.org.ar)

# 34.<sup>as</sup> JORNADAS PROFESIONALES

24 AL 26 DE ABRIL DE 2018



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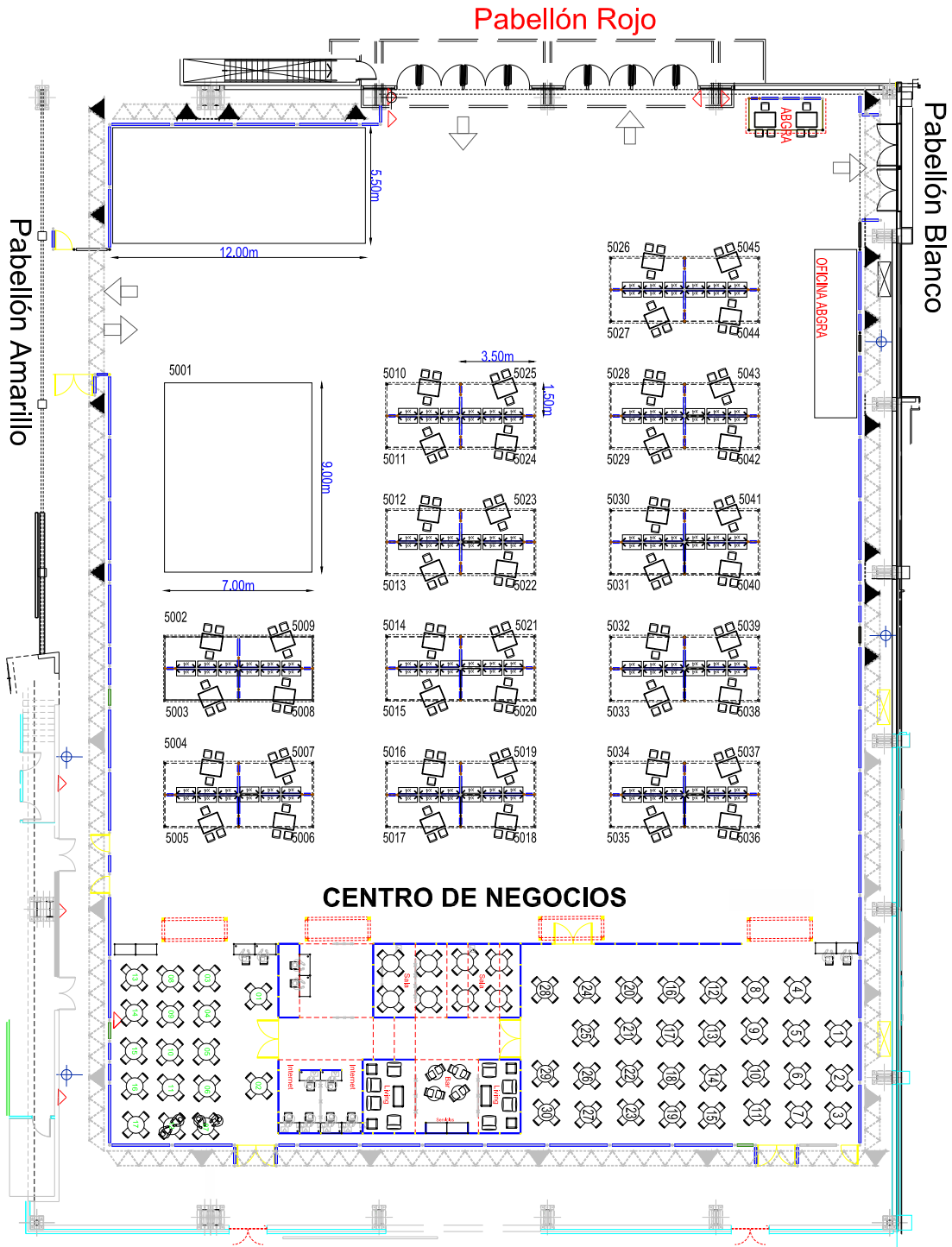


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## PLANO GENERAL DEL PABELLÓN ROJO DISTRIBUCIÓN DE LOTES



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## DISEÑO DEL STAND / MÓDULO DISTRIBUCIÓN DE EQUIPAMIENTO



### STAND LLAVE EN MANO FRENTE DE 3.50m X 1.50m

- 12 ESTANTES PLANO INCLINADO Y ALTURA VARIABLE
- ESCRITORIO Y 4 SILLAS
- ALFOMBRAMIENTO
- ILUMINACION / TOMA CORRIENTE
- CARTEL BANDERITA
- CENEFA



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